



**REQUEST FOR PROPOSAL (RFP):**  
**CURRICULUM DESIGN FOR A LEARNING AND DEVELOPMENT PROGRAMME ON**  
**LEADERSHIP CAPABILITIES AND VALUE CREATION**

**Ref. No.: YP/RFP/OT/TD/03-2025**

| Description                        | Date  |
|------------------------------------|---|
| Registration Opening Date          | 11 April 2025   |
| Briefing Registration Closing Date | 17 April 2025 @ 12.00 noon                                      |
| Briefing Date                      | 23 April 2025 @ 10.30am – 11.30am<br>at Yayasan Peneraju Office |

**Issuer:**  
**YAYASAN PENERAJU PENDIDIKAN BUMIPUTERA**  
**Level 15-1, Mercu UEM, Jalan Stesen Sentral 5,**  
**KL Sentral, 50470 Kuala Lumpur**

# **SECTION A**

## **INTRODUCTION AND BACKGROUND**

## **SECTION A – INTRODUCTION AND BACKGROUND**

### **1. Introduction and Background**

Yayasan Peneraju (YP) is an agency under the Ministry of Economy that functions as Talent Bank to identify, nurture and manage Bumiputera talents to accelerate the global competitiveness of Bumiputera. We aim to establish the most efficient funneling mechanism for talents with potential to become Value Creators through three (3) categories, which are: Professional Leaders, Business Leaders and Community Leaders.

Key functions of YP as Talent Bank include Talent Identification & Acquisition, Competency Development & Enhancement, Financial Resource Mobilisation and Networking & Industry Integration.

### **2. About the RFP**

#### **Request for Proposal (RFP)**

The cut-off date for registration of participation is **17 April 2025 @ 12 noon**. Any registration after the said dates will not be entertained. A briefing session will be called after the cut-off dates for Yayasan Peneraju to further explain about the requirements of this RFP. No undertaking, representation or warranty is made by Yayasan Peneraju however that any bidder(s) will be invited to submit such a Proposal or that any bidder(s) will be awarded any contract as a result of their participation in this process or otherwise, all of which shall be at the sole discretion of Yayasan Peneraju. Please do not include any confidential information or intellectual property of your company or of a third party in your response to this RFP as Yayasan Peneraju reserves the right to use any information submitted as if it were in the public domain.

### **2.1 RFP Acceptance**

#### **2.1.1 Yayasan Peneraju's Rights**

- i) Yayasan Peneraju reserves the right to accept and award any RFP, not to accept the lowest RFP Proposal and reserves the right to reject any part of or the entire RFP without providing reasons for doing so.
- ii) Yayasan Peneraju may accept an RFP either in part or in whole, reserve the right to vary, amend, modify, accept or reject any part of or the entire Proposal, to waive any formalities, to award the Contract based on the base bid as submitted and selected, and to award the Contract to other than the lowest Bidder.
- iii) Yayasan Peneraju is not obliged to accept a proposal in its entirety and may, at its absolute discretion, accept only parts of a proposal. Yayasan Peneraju is also not obliged to give any reason for non-acceptance and rejection of any proposal.
- iv) The Bidder shall be solely responsible for any omissions or errors on prices quoted to Yayasan Peneraju. The Bidder shall have no right to impose any

additional costs, make a claim or request on any grounds for the rectification and reconsideration of the prices quoted. Yayasan Peneraju will not entertain any request from any Bidder for any variation of prices or submission of additional quotes for items erroneously omitted in the original submission of proposal on any grounds including oversight, lack of knowledge, etc.

- v) Yayasan Peneraju reserves the right to omit any items or works specified in the RFP Document but shall not be responsible for any loss of profit or expenses incurred related to the omission.

#### 2.1.2 Obligations of Successful Bidder

The Successful Bidder shall commence the Services as described later in the Service Agreement.

**SECTION B**

**SCOPE OF SERVICES  
& REQUIREMENTS**

## **SECTION B – SCOPE OF SERVICES & REQUIREMENTS**

### **1. Background**

The purpose of this RFP is to seek proposal from qualified and capable Bidder(s) to provide services for designing a comprehensive Learning and Development (L&D) programme. This programme aims to develop the leadership capabilities, value creation mindset and skills of YP talents.

The outcome of the L&D programme is to empower these individuals to become leaders and create value for their communities, companies, and stakeholders.

### **2. Objective**

The L&D programme objectives are to:

- I. Develop leadership capabilities among YP Talents.
- II. Develop value creation mindset.
- III. Enhance value creation skills.
- IV. Empower YP Talents to become effective leaders.
- V. Foster a culture of continuous learning and development.
- VI. Ensure participants can create value for their communities, companies, and stakeholders.

### **3. Scope of Works**

The selected party will be responsible for:

- I. Designing comprehensive L&D programmes, including curriculum design and development tailored to the needs of YP Talents based on the following categories:
  - a) Post SPM students pursuing accounting certification.
  - b) Graduates pursuing Accounting / Finance / Technology certifications.
  - c) Working adults at executives and managerial level.
  - d) Working adults currently seeking change in career pathway into Technology or Professional based pathway.
- II. Developing engaging and effective delivery methods.
- III. Developing measurement tools to evaluate the effectiveness of the curriculum and programme.
- IV. Implementing selected pilot programmes, based on proposed design.
- V. Recommending guidelines on good practices in curriculum design and development.

### **4. Deliverables**

- I. Comprehensive L&D curriculum design and development.
- II. Training delivery methods.
- III. Assessment and measurement tools.
- IV. Pilot programmes to be agreed upon.
- V. Guidelines on good practices in curriculum design and development.

## **5. Evaluation Criteria**

- I. Relevant Consultancy Experience: Demonstrated expertise in providing consultancy services in related fields.
- II. Proposed Approach: The quality and practicality of the proposed methodology.
- III. Cost Competitiveness: The overall cost-effectiveness of the proposal.
- IV. Project Understanding: Clear comprehension of the project goals and requirements.

## **6. Conclusion**

Yayasan Peneraju is committed to developing Bumiputera talents and creating more Professional, Business and Community leaders. By enhancing talents' knowledge, skills and fostering leadership development, Yayasan Peneraju aims to empower our talents to become impactful value creators.

# **SECTION C**

## **IMPORTANT NOTICE**



## SECTION C – IMPORTANT NOTICE

This section (instruction to bidder) shall be part of the RFP requirement and to be read in conjunction with all the other sections of this RFP document. It is to instruct Bidder to adhere to the practices and format to fulfil the requirement of RFP and Award of Contract. Failure to follow any of these instructions will result in the RFP Proposal being rejected and will not be entertained.

### 1. Mandatory Requirements

#### A. Confirmation of RFP Participation

- 1.1 Confirmation of participation is **COMPULSORY**. Only registered Bidder will be invited for a **MANDATORY** RFP briefing session. Proposal received from unregistered Bidder OR absent from this RFP briefing OR submission using different company name/entities during registration for participation will **NOT BE CONSIDERED** for further evaluation.
- 1.2 All interested Bidder are required to confirm their participation by registering at the link below:

[Registration for Tender Briefing](#)

#### B. RFP Briefing

Bidder **MUST** attend the RFP Briefing to get detailed explanation regarding the RFP Document to avoid any mistake/error while preparing the RFP Proposal. Unregistered bidder attended briefing will not be entertained.

#### C. Statement of Audited Account

Bidder **MUST** provide details of financial capability in Financial Proposal on RFP submission for Statement of Audited Accounts for the **previous latest three (3) financial years** (i.e., 2021, 2022 and 2023).

### 2. Clarification and Oral Interpretation

Inquiries or clarification by interested Bidder shall be sent to the Tender Secretariat (Yayasan Peneraju's Procurement team) before registration closing date via email only to the following e-mail address:

E-mail : [procurement@yayasanpeneraju.com.my](mailto:procurement@yayasanpeneraju.com.my)  
Attention : Procurement Department

Any oral interpretation received by Bidder is not considered as the modification to the RFP Document.

**Bidder are prohibited to make any direct and indirect contact with any personnel within Yayasan Peneraju with regards to this RFP until its completion except with the contact stated above. Any bidder shall be immediately disqualified without further discussion and notification if found for the violation.**

**\*\*\*\*\*END OF DOCUMENT\*\*\*\*\***