



YAYASAN PENERAJU NEWSLETTER ISSUE 3/2023



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**OFFERINGS** 





#SayaProdukYP

#### **BACKGROUND**

Yayasan Peneraju Pendidikan Bumiputera (Yayasan Peneraju) is an initiative that focuses on building and strengthening the capacity of Bumiputera talents towards greater sustainability.

Among the objectives are improving the quality, quantity and relevance of Bumiputera talents in line with the efforts to develop Malaysia towards a high-income nation through our structured academic, vocational, professional, technology and specialist certification funding programmes.

## **HIGHLIGHTS**

# **OUR NEW**



intelligence, capital markets and media. He holds a Bachelor's Degree in Accounting from the International Islamic University of

Encik Ibrahim Sani comes with extensive experience in finance, banking, strategy, business

Malaysia (IUM) and a Postgraduate Diploma in Management Accounting from the Chartered Institute of Management Accountants (CIMA). Previously, he had served at EONCAP Islamic Bank Berhad (later known as Hong Leong Islamic

Bank Berhad) and CIMB Investment Bank before diversifying his career in the world of broadcasting with BFM and Astro.

## PROUD **MOMENT**



aspirations. This proud moment reaffirms our dedication. It is a result of a strong partner network nurturing talents across diverse high-demand fields.

Pride Award) in recognising more than a decade of efforts in developing talents and realising

This award will continue to motivate us to cultivate more human capital and propel Malaysia's high-income nation aspirations through our structured academic, TVET, professional, technology and medical specialist certifications funding programmes.

OFFERINGS













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### ShYFT's CAREER DEVELOPMENT & NETWORKING DAY

THROWBACK



#### short of amazing! Highlights include the incredible alumni sharing session on their journeys to becoming Chartered Accountants on top of having

reps from the accounting certification body and industry (BDO,

ShYFT's Career Development & Networking Day (CDND) that was held for our aspiring Chartered Accountants was nothing

Deloitte, EY & PwC) present to provide valuable insights into the world of Chartered Accountancy.

YOU ARE NOT FORGOTTEN

Enrolled while serving time in prison, 20 scholars from the first

batch of Peneraju Waja Skil Perantisan Digital Marketing programme were celebrated after a 10-day training programme during the Majlis Penganugerahan Sijil at Dewan



#### . Keris Laksamana, Kompleks Penjara Melaka. The collaboration with AirAsia Academy is focusing on providing basic digital knowledge to the scholars to be applied

once released, soon.

## **KEEP ON GOING AND GROWING!**



Dayana Mohamed Reza was a scholar under Peneraju Profesional Perakaunan CPA Australia and has been an excellent student since school. Apart from being a full-time employee at Securities Commission Malaysia, her

business i.e. Nyonya Kain which was founded in 2018. Her company has collected more than RM25,000 for various charity causes for cancer patients, animal protection, women empowerment and many more on top

of securing collaborations with big brands such as SEPHORA, Hilton Hotels, Aloft Hotels and TreSemme. As a result, she was selected and awarded by the Ministry

of Women, Family and Community Development of Malaysia as a rising women entrepreneur and an Accounting Ambassador for fashion and business field by CPA Australia. Diagnosed with Systemic Lupus Erythematosus (SLE), it does not stop her from going and growing strong while becoming an activist for Malaysia SLE Club through her business. She aspires to make changes even in a small scale through

passion towards entrepreneurship has brought her into growing a successful

### what she does.

If this excites you in any

THAT'S ALL!

way, come join our fight! Be a scholar, pledger,

collaboration partner, training provider, vendor or supplier etc.

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